



Peg Tallet
Chief Community Engagement Officer
Michigan Women's Foundation

Margaret A. Tallet, principal of Peg Tallet Strategic Consulting, is deeply committed to effective, sustainable non-profits as core community assets. She has been active in fund raising, marketing communications and collaborations in metro Detroit's arts & cultural, social service and education communities for three decades. She held leadership positions in some of the area's most successful organizations, including Chief External Relations Officer at the Detroit Zoo, Senior Director of Institutional Advancement at The Henry Ford,

President of the Music Hall Center for the Performing Arts, where she oversaw the Detroit International Jazz Festival-- the nation's largest free music event, and the Detroit Institute of Arts.

After a successful consulting engagement with Michigan Women's Foundation, she assumed a C-level role in 2013, as Chief Community Engagement Officer, responsible for all externally-facing efforts, including development, marketing communications, public and media relations, government affairs, special events and plays a key role in organizational planning at the statewide organization. Under her leadership, MWF successfully increased net revenue from the annual dinner from \$174,000 in 2013 to \$440,000 in 2014.

Other consulting clients include organizational and gap analysis for Habitat for Humanity; special events creation for Historic Ford Estates in conjunction with Ford Motor Company; branding and capital campaign planning for the Marshall Fredericks Sculpture Museum; and development and relationship building for Green and Healthy Homes Initiative – Detroit & Wayne County, under the auspices of the Wayne State University's Center for Urban Studies.

Her unique "external engagement" approach encourages institutions to align all outward facing functions, including marketing, public and media relations, membership, community and government affairs, special events and sponsorships with development efforts to increase its efficacy and better serve its mission. Peg has a proven record of accomplishment in creating strong donor/investor relationships with top area philanthropists and global businesses and for building collaborations among both for-profit and non-profits.

She has counseled corporations and businesses on maximizing the benefits of their community involvement by aligning it with their company goals. She has a MBA from the State University of New York at Binghamton, with a concentration in Arts and Nonprofit Management, and a BA in Community Organization from St. Mary's College/University of Notre Dame.

Among her most treasured professional experiences are serving as the driving force behind The Inspiration Project – The Campaign to Transform The Henry Ford, raising over \$150 million to support the development and implementation of new exhibits and capital improvements to the 80-year-old institution, and as the co-founder and 20-year advisor/cheerleader for The Women's Power Breakfast that has raised awareness for the hunger issue and more than \$2 Million for Gleaners.

Ms. Tallet actively participates on boards and committees for many high-profile community organizations in metro Detroit. She is frequently a featured speaker at national conferences and events, and has been recognized for her work with many important causes. She and her husband Peter reside in Pleasant Ridge, Michigan with their SharPei, Sirius. She loves to travel and to cook for family and friends.